



DCAL
DATA CENTRE & ANALYTICS LAB

Date:
18-20 December 2015

Venue:
Indian Institute of Management Bangalore

Contact:
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- Indian Institute of Management Bangalore is happy to announce the 3rd International Conference on Business Analytics and Intelligence which will be held between 18 & 20 December 2015, at Indian Institute of Management Bangalore.
- The aim of the conference is to create a platform and facilitate knowledge sharing on advanced data analysis, business analytics, big data and business intelligence for distinguished academicians, practitioners and researchers from academia and industry.

Papers are invited in the following fields of Business Analytics and Intelligence:

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| Analytics in Banking and Finance | Clustering Techniques | Patent Analytics |
| Analytics in Marketing | Data Processing | Predictive Analytics |
| Analytics in Operations and Supply Chain Mgt. | Data Visualization | Prescriptive Analytics |
| Analytics in Public Policy | Descriptive Analytics | Procurement Analytics |
| Bayesian Data Analysis | Fraud Analytics | Retail Analytics |
| Big Data Analytics | Forecasting Techniques and Applications | Sentiment Analysis |
| Big Data Technologies | In-memory Analytics | Social Media Analytics |
| Business Scorecards and Dashboards | Insurance Analytics | Stochastic Models |
| Classification Problems | Multivariate Data Analysis | Text Analytics |

Submission guidelines:

- Abstract of about 1000 words should be submitted through online portal (<http://dcal.iimb.ernet.in/baiconf2015>). The last date for submission of abstract is 7 September 2015.
- Abstracts must include a clear indication of the purpose of research, source of data, methodology, major results, implications, and key references.
- All submissions will be reviewed and authors of accepted abstracts should submit the full paper before 20 November 2015.
- Accepted papers will be published in the conference proceedings.

Registration:

- Registration details are available online. Please visit conference website @ dcal.iimb.ernet.in/baiconf2015/ to know more about registration process.
- Registration fee will include conference material, lunch and snacks for conference days.

Participation Category	India	Overseas
Corporate Participant	INR 4500	USD 350
Academic Participant	INR 3500	USD 300
Students and IIMB Alumni	INR 2500	USD 250
Pre-Conference Workshops	INR 2000	

Note: Becoming Life-Member in Analytics of Society of India (ASI) provides 10% concession in the registration fee of BAICONF-2015.

Important Dates	
Last date for abstract submission	7 Sep 2015
Email notification for selected abstracts	30 Sep 2015
Last date for selected papers submission	20 Nov 2015
Pre-Conference Workshops	17 Dec 2015
Conference dates	18-20 Dec 2015